

# Erin Donley

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## EDUCATION

**Gonzaga University** Spokane, Washington

*Bachelor of Arts*

Major: Public Relations, Minor: Political Science

GPA: 3.6 *Cum Laude*

Dean's List: 2013-2017, President's List: Spring 2016

**Gonzaga in Florence** Florence, Italy

*Study Abroad Program*

Graduation Date: May 2017

September 2015- December 2015

## WORK EXPERIENCE

**Gonzaga University Athletics: Sports Information Department** Spokane, Washington

September 2013- May 2017

*TV Commercial Timeout Coordinator/ Intern*

- Worked with ESPN and NBC to communicate with referees about media timeouts during every home basketball game for men's and women's teams
- Engaged in a fast pace environment while working on live television
- Transcribed and participated in postgame interviews with players and coaches
- Created marketing content for the men and women's basketball teams using InDesign and Adobe Photoshop
- Assisted in production of media guides and press releases

**Williston Parks and Recreation** Williston, North Dakota

May 2016- August 2016

*Babe Ruth World Series Intern*

- Assisted in the organization and production of the Babe Ruth World Series that held 10 teams from across the country
- Participated in game day operations for Williston American Legion Baseball
- Managed a marketing campaign for a weekly newsletter and created the "WillistonParks" Instagram account

**Gonzaga University Club Baseball** Spokane, WA

August 2016- May 2017

*Assistant Manager/ Public Relations Officer*

- Created marketing content for try-outs, fundraisers, and tournaments
- Participated in the organization and execution of the First Annual Gonzaga Club Baseball Invitational

**Z-Core (Senior Year Event Planning)** Spokane, Washington

May 2016- May 2017

*Alumni Coordinator*

- Operate as the main liaison between the senior class and Gonzaga alumni
- Collaborate collectively and cohesively with a team of 10 students and administrators to plan and organize monthly senior events
- Race Director for the Zag 5k Fun Run (over 400 participants)

**Vasa Park- Camp Keystone** Agoura Hills, California

May 2017- Present (seasonal)

*Aquatics Director*

- Served as the head lifeguard of the pool and managed lifeguards and their staff rotations
- Director of the Camp Keystone Swim School
- Supervised swim instructors and developed lesson plans applicable to each class

## LEADERSHIP EXPERIENCE

**Smile (Gonzaga Student Mentor Program)** Spokane, Washington

January 2016- May 2017

*Student Mentor*

- Help improve children's self-esteem with hour-long lessons once a week through stories, games, and interactive discussions at elementary schools

**Elementary Boccaccio** Florence, Italy

September 2015- December 2015

*Teaching Assistant*

- Taught student's how to speak English while working with a great language barrier and organized class activities

**St. Aloysius Gonzaga Catholic School** Spokane, Washington

March 2014- May 2015 (seasonal)

*Head Softball Coach*

- Served as a prominent role model for girls ages 10-14
- Coached girls of various skill levels with an emphasis on teamwork and improvement

## ACCOMPLISHMENTS

- Winner of the Spokane Marathon 2014 (u19 division)
- Completed 3 marathons
- 3-time recipient of the Italian Catholic Federation Scholarship for "Faith and Service"